

# JESSE FERRELL

STRATEGIST, SUCCESS COACH, SPEAKER & AUTHOR

## Are you happy with who you are as a leader? Do you have more to learn?

Jesse Ferrell believes that every person is extraordinary and capable of achieving great things. As the founder of JessTalk Speaking and Coaching Firm, author of the book, "How You Leave Them Feeling" and former host of KLAV-AM's "Let's JessTalk Radio," Jesse has developed an influential leadership style by pioneering new ways of looking at old concepts.

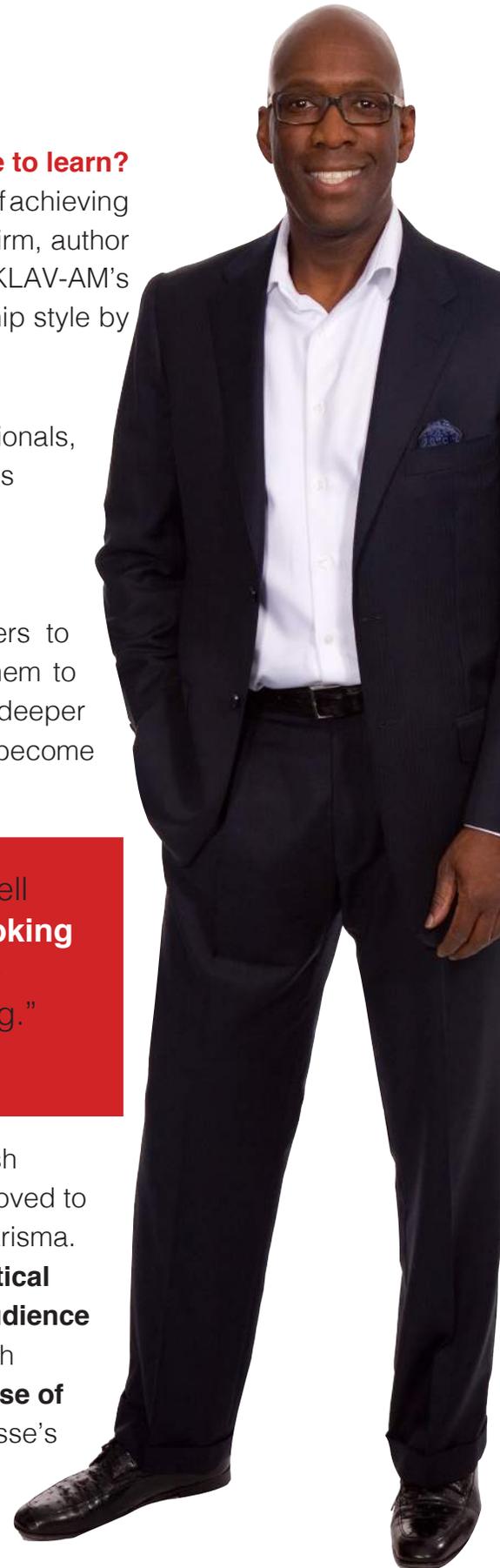
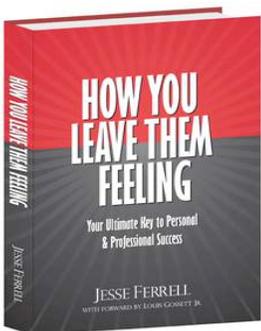
For the last 36 years, Jesse has coached and energized professionals, executives, and senior leadership to perform at peak levels using his **R.E.A.C.H. Leadership Strategy: Responsibility, Engagement, Accountability, Connection and How You Leave Them Feeling.**

Jesse's unique approach enables clients and audience members to make fundamental changes in their thought process that allow them to take strategic action to: reach goals more quickly, experience deeper connections in their personal and professional relationships; and become more effective leaders.

"Jesse's message is both dynamic and empowering...a well thought out "game plan" and **prerequisite for anyone looking to achieve greater success in any area of their life.** The impact of his words are truly powerful, inspiring and lasting."

Rob Ciccone, President, Success Unlimited Sales and Marketing Group Inc.

Each presentation is customized for the audience, presenting a fresh perspective and thought provoking ideas. Your audience will be moved to action by Jesse's words, experience and charisma. His strategies are a rare combination of **practical intelligence, emotional intelligence,** and **audience savvy,** funneled through a program laced with **insight, key statistics** and a captivating **sense of humor.** Participants leave eager to apply Jesse's principles and concepts immediately, confident that they will see results!



BOOK JESSE NOW!

(702) 303-6545 • [www.jesstalk.com](http://www.jesstalk.com) • [feelings@jesstalk.com](mailto:feelings@jesstalk.com)

# LASTING, MEANINGFUL LEADERSHIP HINGES ON **HOW YOU LEAVE THEM FEELING**

## CLIENTS INCLUDE



LOTUS BROADCASTING

**“The energy Jesse brought to the team was phenomenal - we started out as individuals and we’re leaving as a family”**

Napoleon Veltri, Inform Brokerage

**“I thought the class was great. He presented very well, a charismatic guy”**

John Houser, Las Vegas  
Metropolitan Police Department

**“JessTalk has left a permanent impression on my life”**

Ann Lee, The Lee Group

Jesse’s presentations are focused on leadership and creating high-performance teams and can be customized as keynotes, seminars, workshops, awakenings or advances for C-suite executives, senior managers, and company leaders who want to strengthen their abilities to engage, be accountable and connect.

These sessions teach attendees to:

- Realize that **being a leader in the workplace isn’t just a title**; it’s a frame-of-mind that can be applied to any relationship (peer-to-peer, manager-to-employee, and even employee-to-manager)
- Understand the importance of **R.E.A.C.H.: Responsibility, Engagement, Accountability, Connection and the concept of “How You Leave Them Feeling”**
- Use the principles of **Emotional Intelligence** to identify the goals that really matter
- Cultivate and maintain an attitude that **leaves people feeling empowered in any situation**
- Upgrade **interpersonal skills** to make a positive impact on oneself and in the lives of others
- Take charge of their personal and professional lives and achieve their vision by **getting organized and ditching procrastination**
- Lead in a way that **keeps employees and peers engaged** and encourages them to accept personal responsibility

Drawing on his real-world organizational experience, Jesse engages and inspires his audience as active participants and leaves them with a toolkit of powerful communication and life skills that will make lasting changes in their personal and professional lives. **By the end of a session with Jesse, attendees understand the importance of asking “How do I leave them feeling,” and know, with confidence, the answer.**

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