

JESSE FERRELL

STRATEGIST • SUCCESS COACH • SPEAKER • AUTHOR

G • R • A • S • P

The Connection

Getting Ready Attitude Signature Passion

The **G•R•A•S•P** theory will help you in the preparation (getting Ready) stage, how you participate (attitude), your personal signature, and finally in demonstrating your passion for what you do matters. Your best path in life is determined by the quality of your attitude and how you leave yourself and others feeling.

Gain insight into how to best manage self as well as internal and external customers. Discover how your attitude has a profound impact on your life while navigating your way onto the success journey. Jesse Ferrell will use the art of story telling to share proven easy to learn techniques on how to upgrade your interpersonal skills and ultimately make a positive impact in your life and in lives of others!

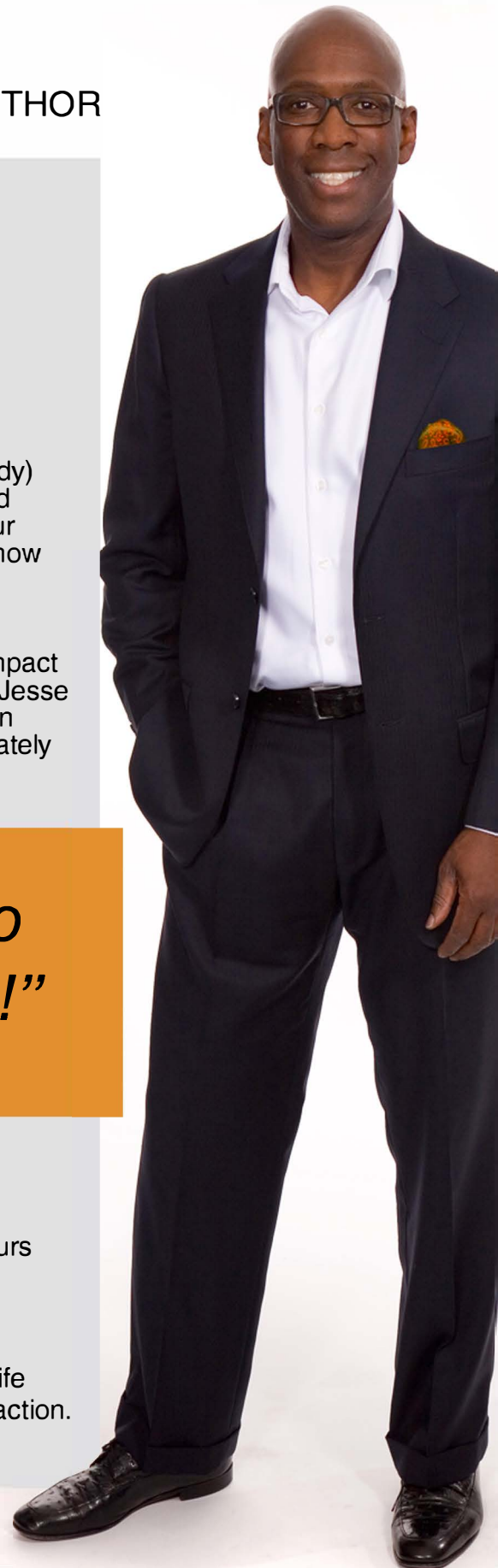
“This program allows you to have a tight grip on your life!”

WE CAN CUSTOMIZE TO FIT YOUR NEEDS

Our program can be as short as 30 minutes or as long as 3-4 hours or a full day workshop.

PARTICIPANTS

This program will leave you with a powerful communication and life skills toolkit that works even when you are not aware that it is in action.



LASTING, MEANINGFUL LEADERSHIP HINGES ON HOW YOU LEAVE THEM FEELING

Jesse's presentations are focused on leadership and creating high performance teams and can be customized as keynotes, seminars, workshops, awakenings, or advances for C-suite executives, senior managers, individuals, and company leaders who want to strengthen their abilities to engage, be accountable, and connect.

Our programs inspire participants to:

- Realize that being a leader in a work place isn't just a title; it's a frame-of-mind that can be applied to any relationship (peer-to-peer, manager to employee, and even employee to manager).
- Understand the importance of R.E.A.C.H. Leadership style (Responsibility, Engagement, Accountability, Connection, and the concept of "How You Leave Them Feeling").
- Use the principles of Emotional Intelligence to identify the goals that matter most.
- Cultivate and maintain an attitude that leaves people feeling empowered in any situation.
- Upgrade interpersonal skills to make a positive impact on oneself and in the lives of others.
- Take charge of your personal and professional life and achieve your vision by getting organized and ditching procrastination.

Drawing on his real-world organizational experience, Jesse engages and inspires his audience as active participants and leaves them with a toolkit of powerful communication and life skills that will make lasting changes in their personal and professional lives. By the end of the session with Jesse, attendees understand the importance of asking, "How do I leave them feeling?", and know, with confidence, the answer.

Clients include



Testimonials

"When I leave here today I'm going to start writing each page of my book day by day."
- Emil Basil,

"Jesse's message is both dynamic and empowering. The material he presents is a well thought out game plan and pre-requisite for anyone looking to achieve greater success in any area of their life"
- Robert Ciccone